

### Naive Bayes (assume $x \in \mathbb{R}^d$ )

The Naive Bayes assumption is:  $P(x|y) = \prod_{j=1}^d P(x_j|y)$

all  $x_j$ 's are conditionally independent given  $y$

don't assume "independent"

$$P(y=0) = P(y=1) = 0.5$$

Suppose  $x \in \mathbb{R}^2$

$$x_1, x_2 \in \{0, 1\}$$

$$P(x_1=1 | y=0) = 0.9 \quad P(x_1=1 | y=1) = 0.2$$

$$P(x_2=1 | y=0) = 0.8$$

$$\underbrace{P(x | y=0)}$$

$$P(x_2=1 | y=1) = 0.05$$

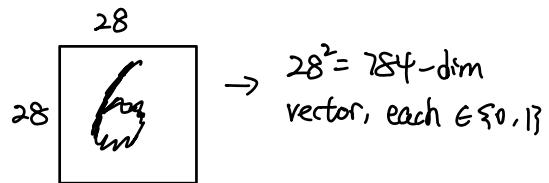
$$\underbrace{P(x | y=1)}$$

If  $x_1=1, y=0$  is more likely  $\Rightarrow x_2=1$  is more likely

Common case:  $x_j \in \{0, 1\}$   $\forall j$

For this, we use Multivariate Bernoulli Naive Bayes  
many of these  $\rightarrow$  dist. over  $\{0, 1\}$

**Example 1:** Black white images



**Example 2:** Text classification

input = document  $\rightarrow$   $\begin{bmatrix} 1 \\ 0 \\ \vdots \\ 0 \end{bmatrix}^a$  aardvark }  
 does the word occur in the doc?  $\begin{bmatrix} 1 \\ 0 \\ \vdots \\ 0 \end{bmatrix}^z$  zebra }  
 Vocabulary  $V$  of size  $|V|$

Parameters of Multivariate Bernoulli NB model

- $P(y)$ : Distribution over  $C$  classes  $\Rightarrow$

$\underline{\pi} \in \mathbb{R}^C$  where  $p(y=k) = \pi_k$   
 param!

- $P(x_j | y=k) \quad \forall j \in \{1, \dots, d\}, \rightarrow$  each one is a Bernoulli  
 $k \in \{1, \dots, C\}$

so we have  $\tau \in \mathbb{R}^{d \times C}$  where  $p(x_j=1 | y=k) = \tau_{jk}$

How to choose  $\pi$  and  $\tau$ ? Apply MLE

$$\begin{aligned} \underline{LL(\pi, \tau)} &= \sum_{i=1}^n \log P(x^{(i)}, y^{(i)}; \pi, \tau) \\ \text{log likelihood} &= \sum_{i=1}^n \log p(y^{(i)}; \pi) + \log p(x^{(i)} | y^{(i)}; \tau) \\ &\quad \text{general form for generative classifier} \end{aligned}$$

$$\begin{aligned}
 & \sum_{i=1}^n \log P(y^{(i)}; \pi) \\
 &= \sum_{i=1}^n \sum_{k=1}^C I\{y^{(i)}=k\} \log \underbrace{P(y=k, \pi)}_{\pi_k} \\
 &= \sum_{i=1}^n \sum_{k=1}^C I\{y^{(i)}=k\} \log \pi_k \quad \text{let } \text{count}(y=k) \text{ means } \sum_{i=1}^n I\{y^{(i)}=k\} \\
 &= \sum_{i=1}^C \text{count}(y=k) \log \pi_k \quad \text{If } C=2: \\
 &\quad = \text{count}(y=1) \log \pi_1 + (1 - \text{count}(y=1)) \log (1 - \pi_1)
 \end{aligned}$$

From HWD: maximized when  $\pi_1 = \frac{\text{count}(y=1)}{n}$

When  $C>2$ , MLE estimate for  $\pi$  is

$$\pi_{ik} = \frac{\text{count}(y=k)}{n}$$

What about  $\tau$ ?

$$\text{maximize } \sum_{i=1}^n \log P(x^{(i)} | y^{(i)}; \tau)$$

By similar derivation,

$$\tau_{j|k} = \frac{\text{count}(x_j=1, y=k)}{\text{count}(y=k)}$$

$\uparrow$       ← Don't use this  
 $P(x_j=1 | y=k; \tau)$

$$\tau_{11} = P(x_1=1 | y=1) = \frac{1}{3}$$

$$\tau_{21} = P(x_2=1 | y=1) = \frac{2}{3}$$

$y$	$x_1$	$x_2$
1	0	0
2	1	1
3	1	0
2	0	0
2	0	1
1	0	0
1	1	0

What happens when some counts are zero?

Text classification

- "giraffe" never occurs when  $y=1$

- "choir" never occurs when  $y=2$

if a document has "giraffe" and "choir"

$$p(x|y=1) = 0$$

$$p(x|y=2) = 0$$

assuming zero possibility for possible event is BAD

Solution: Laplace smoothing ("pseudocounts")



pretend we've seen every (feature, label) pair  $\boxed{n}$  times

$\nearrow$   
hyperparameter  $\lambda \approx 1$  reasonable

Better formula for  $T_{ijk}$ :

$$T_{ijk} = \frac{\text{count}(y=k, x_j=1) + \lambda}{\text{count}(y=k) + 2\lambda} \leftarrow \begin{array}{l} \text{once for } (y=k, x_j=1) \\ \text{once for } (y=k, x_j=0) \end{array}$$

If no training data, then

$$T_{ijk} = \frac{1}{2}$$

with enough training data, ignore  $\lambda$ 's

Another variant: Multinomial NB (for text classification)

Input  $x^{(i)}$  is a document : list of words w/ length  $d$ .

By Naive Bayes assumption,

$$p(x^{(i)} | y^{(i)}) = \prod_{j=1}^{d_i} p(x_j^{(i)} | y^{(i)})$$

multinomial distribution over  $V$  (vocabulary)

Note: preserves frequency info

Additional assumption:

$P(x_j | y)$  is same for all  $j$

Distribution of 1<sup>st</sup> word |  $y$  = Dist. of 27<sup>th</sup> word |  $y$

doc = [ dog dog dog ... ]

$$p(\text{dog} | y)^3$$

Parameters

-  $P(y)$  - same as before :  $\pi_l$  where  $P(y=k) = \pi_{lk}$

-  $p(x_j | y=k)$  = Dist. over vocabulary  $V$  for each  $k$

$$P_{uk} = P(x_j = u | y=k)$$

$\underset{u \in V}{\swarrow}$        $\underset{k \in \{1, \dots, c\}}{\searrow}$

To estimate best  $P_{uk}$ , we count

$$P_{uk} = \frac{\text{count}(x_j = u, y=k) + \lambda}{\sum_{i=1}^n |\{y^{(i)}=k\}| d_i + |V| \lambda} \leftarrow \begin{array}{l} \text{add } \lambda \text{ for every possible word in} \\ \text{dictionary} \end{array}$$

$\uparrow$        $\# \text{ of words in } i^{\text{th}} \text{ doc}$

whole denominator = # words that go with  $y=k$